



# GIVING TUESDAY

powered by SHARE Omaha

## Thank you for participating in Giving Tuesday (Dec. 3) – powered by SHARE Omaha!

### *Social Media Tips:*

- #GivingTuesday402 [images are available here.](#)
- #GivingTuesday712 [images are available here.](#)
- The full hashtags - #GivingTuesday402 or GivingTuesday#712– are important! The use of our local area code will help Omaha to stand out during the international movement on December 3.
  - Also, by using the full hashtags, your social posts should appear on our Giving Tuesday websites.
- Tag @SHAREomaha in your posts so we can spread the word!
- Always include an actionable link in your social media posts that allows your followers to immediately do good.

### *Key messaging:*

- Giving Tuesday (Dec. 3) is a metro-wide, do good takeover – powered by @SHAREomaha!
- Volunteer, donate or surprise with kindness – just put positivity out there, and watch it takeover.
- Imagine if we each did a single act of real-life good. How much good could we do on Dec. 3? #GivingTuesday402 (or GivingTuesday712)
- Join the legion of Do Gooders at GivingTuesday402.org (or GivingTuesday712.org)

### *Sample post:*

We invite you do become a Do Gooder for Giving Tuesday (Dec. 3) – powered by @SHAREomaha! During this metro-wide, do good takeover, you can support us by (volunteering, donating, etc). Learn more at GivingTuesday402.org or give here, now: LINK

#GivingTuesday402